

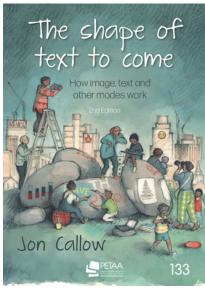


The shape of text to come: How image, text (and other modes) work

Jon Callow

We read, view and communicate in a variety of ways in our everyday lives. The shape of text to come: How image, text and other modes work provides a theoretical framework for understanding and working with visual and multimodal texts for both practising educators and students.

This book explores the breadth of multimodal texts and how they can make meaning, unearthing links between spoken, written and visual literacies in formats as wide-ranging as imaginative play, including video games; music and sound; still and moving images; fashion, layout and design, including web design; picture books, comics and graphic novels; advertising and more.



2nd edition

Written in a clear and accessible style, this thoroughly researched second edition reconsiders the role of multimodal texts in teaching and learning. It examines how we develop metalanguages for meaningmaking and identifies core principles for investigating visual and multimodal texts in the classroom. With an updated collection of striking images and references to a variety of quality texts, this second edition makes connections across all key learning areas and is closely linked to the new Australian Curriculum. It features refreshed classroom strategies and activities for exploring visual and multimodal texts, integrating appropriate information communication technology along the way.

Chapter 1 I see what you mean: Theories for understanding how we see and make meaning from multimodal texts

Chapter 2 When image, text and other modes meet: Developing a metalanguage for understanding multimodal texts

Chapter 3 Happenings: Multimodal resources for expressing actions and ideas, presenting characters or participants and showing circumstances

Chapter 4 Interacting and relating: Multimodal resources for expressing actions and ideas, presenting characters or participants and showing circumstances

Chapter 5 Design and layout

Chapter 6 Working with multimodal texts: Principles for selecting texts and activities for use in the classroom

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